

PUBLIC WEBSITE QUALIFICATION

A sharper sales story, grounded in public evidence.

A watermarked example of how SignalWorks separates what was observed, what was missing, and what was not tested.

SAMPLE TARGET

SignalWorks public site

<https://signalworks.runonauto.co/>

OBSERVED

2026-07-31 10:52 UTC

PURPOSE

Format demonstration using a domain controlled by the publisher.

THE 30-SECOND ANSWER

The public website is crawlable and commercially clear. Explicit agent-facing interfaces are not published.

PUBLIC DISCOVERABILITY

OBSERVED

Homepage, robots.txt, sitemap.xml, canonical metadata, and structured service data were reachable.

BROWSER AGENT COMPATIBILITY

NOT TESTED

No browser-runtime or Lighthouse execution is represented in this sample.

MACHINE INTERFACES

NOT OBSERVED

No AI-plugin, MCC, GraphForge, or OpenAPI declaration was found at the tested candidate paths.

TRUTH BOUNDARY

Missing public declarations do not prove the business lacks internal automation. They show only that the tested public origin did not expose those declarations at the candidate locations.

RETAINED OBSERVATIONS

Every conclusion links back to a named public response.

E-01	/	200	HTML landing page; canonical metadata and Service structured data observed.
E-02	/robots.txt	200	Public crawling allowed; sitemap location declared.
E-03	/sitemap.xml	200	Canonical homepage URL listed.
E-04	/.well-known/ai-plugin.json	404	AI-plugin declaration not observed at candidate path.
E-05	/.well-known/mcc	404	MCC declaration not observed at candidate path.
E-06	/ai/openapi-agent-spec.json	404	OpenAPI agent contract not observed at candidate path.

SOURCE ORIGIN <https://signalworks.runonauto.co/> | Observed 2026-07-31 10:52 UTC

A CREDIBLE OPENING

Lead with the observable gap, not a manufactured crisis.

SUGGESTED QUESTION

Your site is discoverable to conventional crawlers. What should an automated buyer or assistant be able to understand or do next?

WHY IT WORKS

- It starts from evidence the prospect can independently verify.
- It distinguishes browser access from explicit machine interfaces.
- It invites discovery instead of predicting ranking or revenue.

DO NOT SAY

Avoid 'invisible to AI,' 'catastrophic vulnerability,' 'guaranteed ranking,' or claims that a missing public declaration proves the underlying capability does not exist.

BOUNDED RECOMMENDATIONS

Improve the public machine interface only when there is a real capability to describe.

01

Clarify machine-readable identity

Expand structured Organization and Service facts with stable identifiers and verifiable public contact information.

02

Publish declarations deliberately

Add an agent-facing manifest only after its semantics, ownership, maintenance, and claim boundaries are defined.

03

Keep transactions separate

Do not publish booking or payment operations until authorization, execution, receipts, and reconciliation are genuinely available.

04

Measure browser compatibility

Run an isolated browser-runtime audit before making any browser-agent compatibility statement.

HOW TO READ THIS SAMPLE

Evidence first. Claims bounded. Decisions left to the buyer.

METHOD

- Direct HTTPS requests to the named public origin and candidate paths.
- Response status, content type, and exposed machine-readable metadata reviewed.
- Findings classified as observed, not observed, not tested, or not verified.
- No authentication, transactions, browser automation, or private-system access.

LIMITATIONS

- This is a format sample, not a sold prospect lead.
- A 404 means the candidate public resource was not found; it does not prove internal absence.
- No claim is made about search ranking, AI recommendation, conversion, or revenue.
- Conditions can change after the observation time and require a fresh scan.

Use this sample to evaluate the clarity and evidence discipline of the deliverable. A purchased deck is produced for the agreed niche, territory, and public targets after manual qualification.